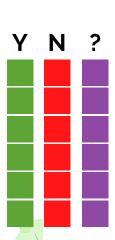
BUSINESS GROWTH CHECKLIST DIGITAL MARKETING FOR SMALL BUSINESSES



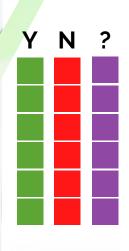
build/optimize your website

do you know where you rank in a Google search? do you have an eCommerce store? do you accept payments online? is your website secure/do you get spam? are your business apps integrated with your site? can you track customers through the sales funnel?



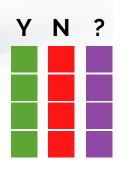
prioritize data privacy & compliance

is your customer data clean?
do you have international customers (GDPR)?
are you prepared for new state privacy laws?
are you ready for internet privacy regulations?
do you have a privacy policy?
do you have a customer consent policy?



social media strategies

do you utilize social media today?
do you post often?
do you know where your customers are online?
does your social branding match your website?



BUSINESS GROWTH CHECKLIST



attracting new customers

do you advertise on social media? do you advertise on Google? do you blog? do you produce other content (i.e., newsletters)? do you use email marketing? do you automate any of your processes?



If you answered "No" or "?" to any of the above or have any questions, Miller Operations can help.

Contact us today for a free initial consultation: rob@milleroperations.com | 512.423.2025

